

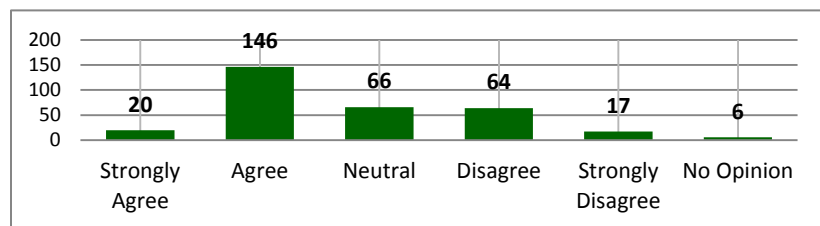


APPENDIX D

Securing Jonesville's Future
2018 Public Opinion Survey Results

Development and Growth Issues

What is your opinion of the following aspects of Jonesville?

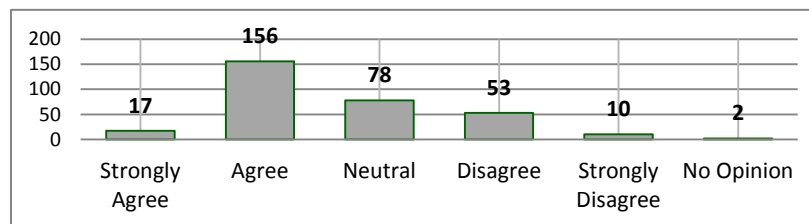
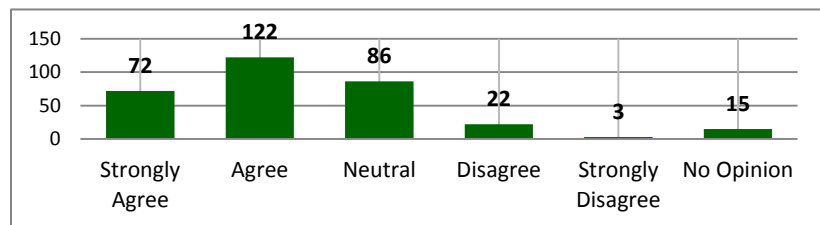


I am satisfied with the mix of business types within Downtown Jonesville.

Approximately 52.0% of respondents agreed (45.7%) or strongly agreed (6.3%). Approximately 20.7% were neutral. Approximately 25.4% disagreed (20.1%) or strongly disagreed (5.3%). Approximately 1.9% had no opinion. ($n=319$)

I feel there is a good mix of uses in the Downtown.

Approximately 54.8% of respondents agreed (49.4%) or strongly agreed (5.4%). Approximately 24.7% were neutral. Approximately 19.9% disagreed (16.7%) or strongly disagreed (3.2%). Approximately 0.6% had no opinion. ($n=316$)

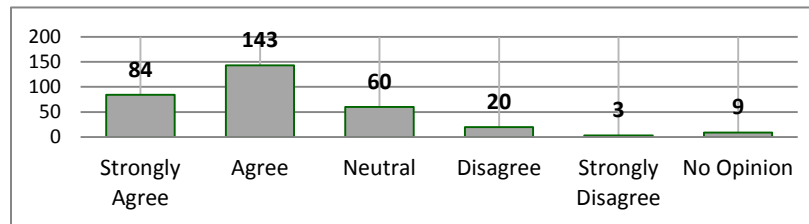


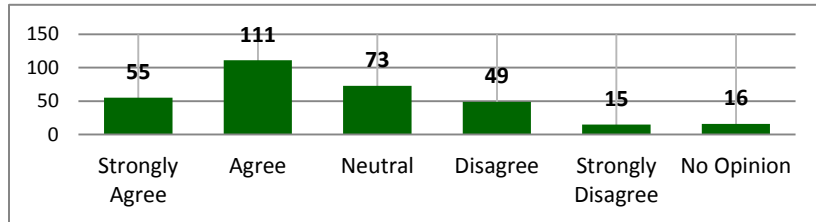
The Jonesville Industrial Park should be improved/expanded in order to attract more industry

Approximately 60.6% of respondents agreed (38.1%) or strongly agreed (22.5%). Approximately 26.9% were neutral. Approximately 7.8% disagreed (6.9%) or strongly disagreed (0.9%). Approximately 4.7% had no opinion. ($n=320$)

It is important for the City to work with the Michigan Department of Transportation to improve the appearance of the M-99 corridor south of US-12 in Jonesville.

Approximately 71.2% of respondents agreed (44.8%) or strongly agreed (26.4%). Approximately 18.8% were neutral. Approximately 7.2% disagreed (6.3%) or strongly disagreed (0.9%). Approximately 2.8% had no opinion. ($n=319$)



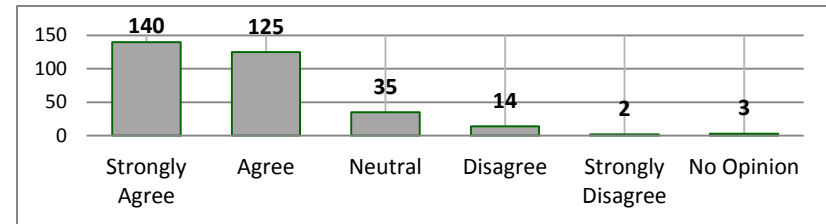


Jonesville should encourage alternatives to single-family housing and apartment complexes (e.g., duplexes, 3-plexes and 4-plexes, town-houses, work/live, etc.).

Approximately 52.0% of respondents agreed (34.8%) or strongly agreed (17.2%). Approximately 22.9% were neutral. Approximately 20.1% disagreed (15.4%) or strongly disagreed (4.7%). Approximately 5.0% had no opinion. ($n=319$)

Jonesville has many historic structures that should be preserved.

Approximately 83.1% of respondents agreed (39.2%) or strongly agreed (43.9%). Approximately 11.0% were neutral. Approximately 5.0% disagreed (4.4%) or strongly disagreed (0.6%). Approximately 0.9% had no opinion. ($n=319$)

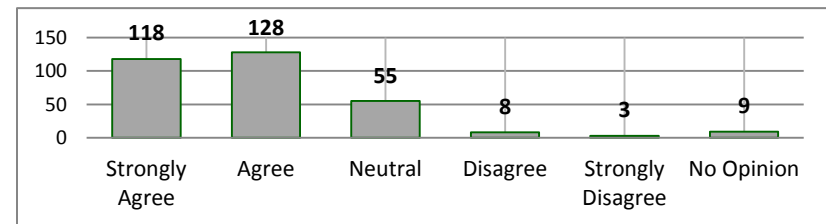


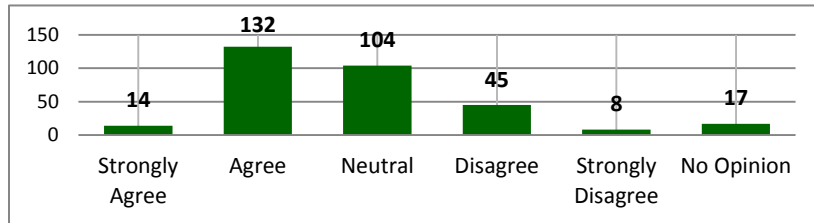
Jonesville should enhance its natural resources (e.g., river, ponds, wetlands, floodplains, etc.).

Approximately 85.4% of respondents agreed (47.7%) or strongly agreed (37.7%). Approximately 11.5% were neutral. Approximately 2.2% disagreed (1.9%) or strongly disagreed (0.3%). Approximately 0.9% had no opinion. ($n=321$)

Parks and Recreation – The St. Joseph River should be developed as a water trail.

Approximately 76.7% of respondents agreed (39.9%) or strongly agreed (36.8%). Approximately 17.1% were neutral. Approximately 3.4% disagreed (2.5%) or strongly disagreed (0.9%). Approximately 2.8% had no opinion. ($n=321$)



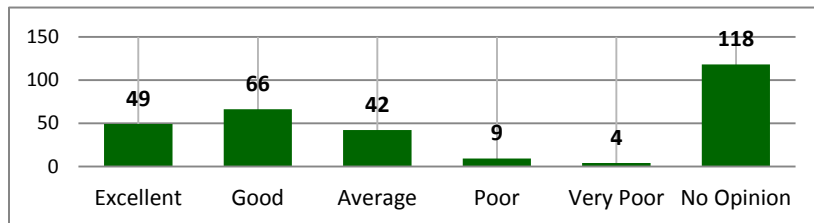


Parks and Recreation – Additional non-motorized trails should be developed in Jonesville.

Approximately 67.1% of respondents agreed (42.0%) or strongly agreed (25.1%). Approximately 22.3% were neutral. Approximately 7.5% disagreed (5.9%) or strongly disagreed (1.6%). Approximately 3.1% had no opinion. (*n*=319)

Community Facilities and Services

Please respond to the following statements regarding aspects of community services.

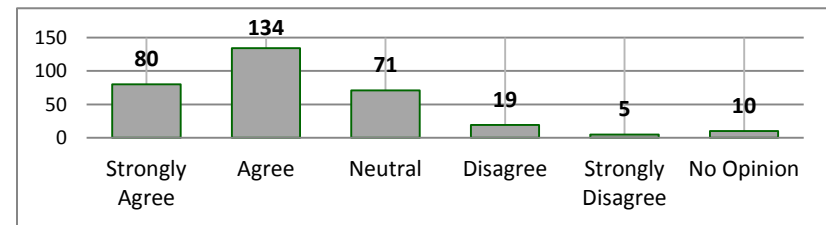


Traffic enforcement by the Jonesville Police Department

Approximately 59.4% of respondents think that traffic enforcement service is good (44.5%) or excellent (14.9%). Approximately 19.4% think service is average. Approximately 6.3% think service is poor (3.8%) or very poor (2.5%). Approximately 14.9% had no opinion. (*n*=288)

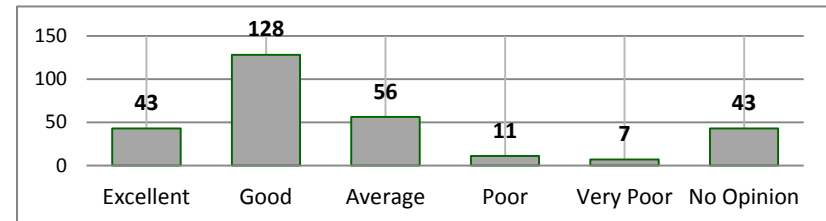
Parks and Recreation – Jonesville parks, recreation facilities, and programs meet my needs.

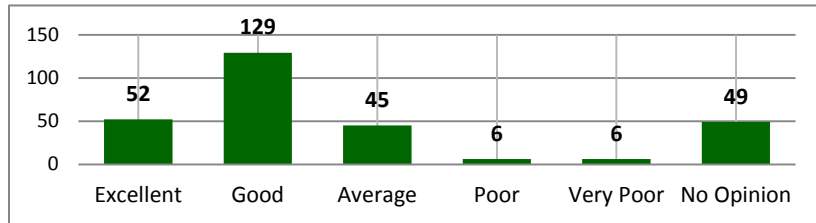
Approximately 45.6% of respondents agreed (41.2%) or strongly agreed (4.4%). Approximately 32.5% were neutral. Approximately 16.6% disagreed (14.1%) or strongly disagreed (2.5%). Approximately 5.3% had no opinion. (*n*=320)



Utility and tax bill payments at Jonesville City Hall

Approximately 39.9% of respondents think payment service is good (22.9%) or excellent (17.0%). Approximately 14.6% think service is average. Approximately 4.5% think service is poor (3.1%) or very poor (1.4%). Approximately 41.0% had no opinion. (*n*=288)



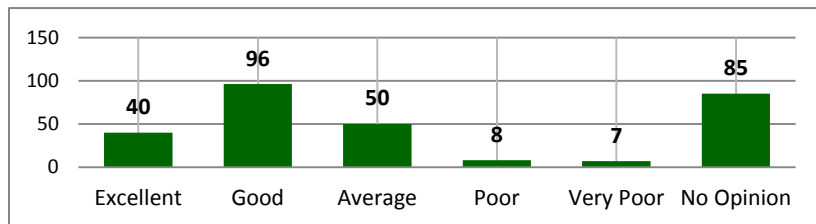
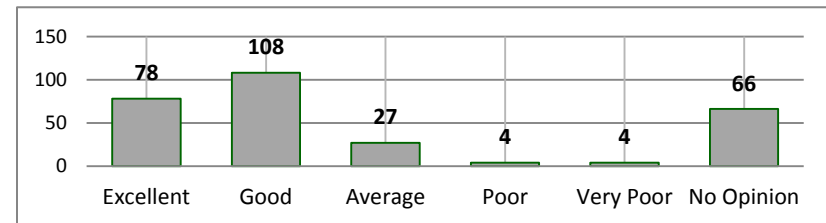


Crime prevention by the Jonesville Police Department

Approximately 63.0% of respondents think crime prevention service is good (44.9%) or excellent (18.1%). Approximately 15.7% think service is average. Approximately 4.2% think service is poor (2.1%) or very poor (2.1%). Approximately 17.1% had no opinion. ($n=287$)

Emergency response by the Jonesville Police and Fire Departments

Approximately 64.8% of respondents think emergency response service is good (37.6%) or excellent (27.2%). Approximately 9.4% think service is average. Approximately 2.8% think service is poor (1.4%) or very poor (1.4%). Approximately 23.0% had no opinion. ($n=287$)

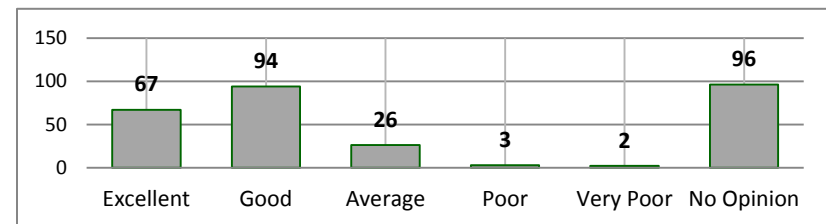


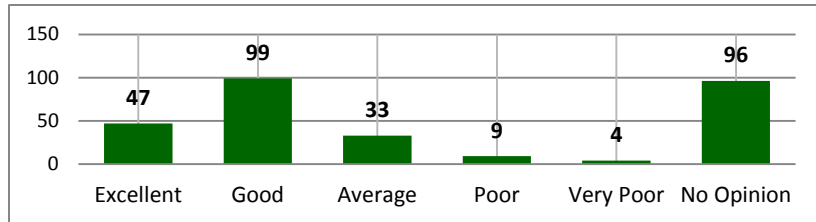
Brush and leaf pickup services provided by the Jonesville DPW

Approximately 55.9% of respondents think brush and leaf pickup services are good (32.6%) or excellent (23.3%). Approximately 9.0% think services are average. Approximately 1.7% think services are poor (1.0%) or very poor (0.7%). Approximately 33.4% had no opinion. ($n=288$)

Residential trash and recycling services provided by Republic Services

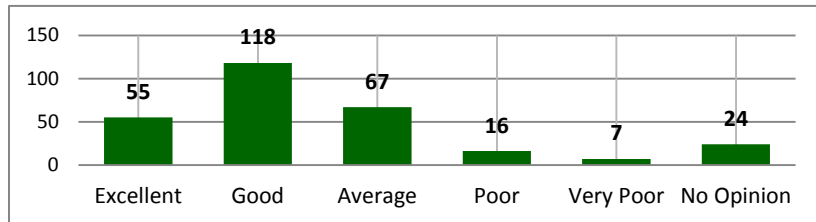
Approximately 47.6% of respondents think trash and recycling services are good (33.6%) or excellent (14.0%). Approximately 17.5% think services are average. Approximately 5.2% think services are poor (2.8%) or very poor (2.4%). Approximately 29.7% had no opinion. ($n=286$)





Jonesville's wastewater collection system and treatment facility

Approximately 50.2% of respondents think the wastewater collection system and treatment facility is good (33.5%) or excellent (16.7%). Approximately 11.2% think the system/facility is average. Approximately 2.7% think the system/facility is poor (1.7%) or very poor (1.0%). Approximately 35.9% had no opinion. ($n=287$)

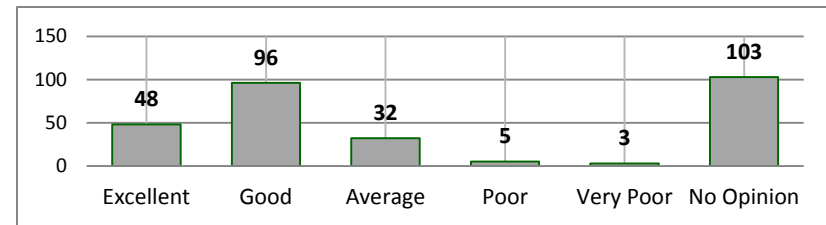


Sunset View Cemetery

Approximately 62.2% of respondents think the cemetery is good (46.8%) or excellent (15.4%). Approximately 10.5% think the cemetery is average. Approximately 0.4% think the cemetery is poor (0.0%) or very poor (0.4%). Approximately 26.9% had no opinion. ($n=286$)

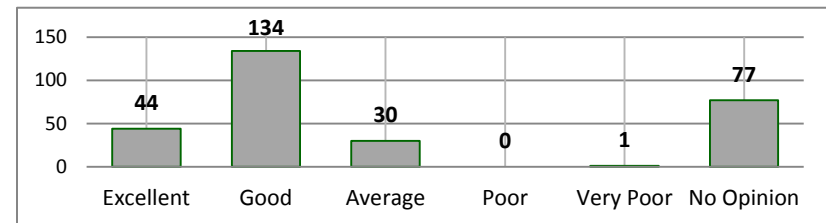
Jonesville's public water supply and distribution system

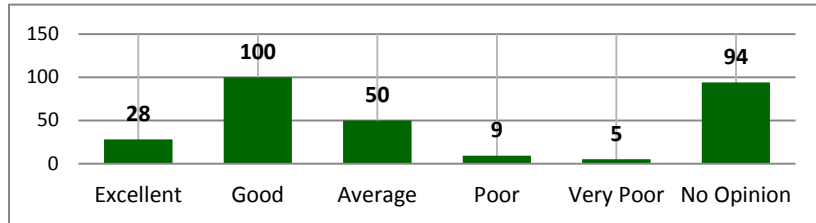
Approximately 50.7% of respondents think the public water supply and distribution system is good (34.4%) or excellent (16.3%). Approximately 11.5% think the supply/system is average. Approximately 4.5% think the supply/system is poor (3.1%) or very poor (1.4%). Approximately 33.3% had no opinion. ($n=288$)



Jonesville's road and street network

Approximately 60.3% of respondents think the road and street network is good (41.1%) or excellent (19.2%). Approximately 23.3% think the network is average. Approximately 8.0% think the network is poor (5.6%) or very poor (2.4%). Approximately 8.4% had no opinion. ($n=287$)



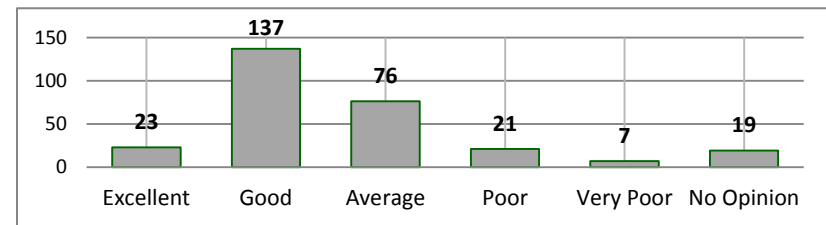
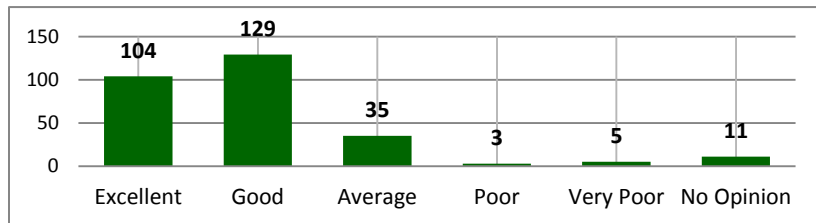


Elected and appointed boards and commissions

Approximately 44.8% of respondents think elected and appointed boards and commissions are good (35.0%) or excellent (9.8%). Approximately 17.5% think boards/commissions are average. Approximately 4.8% think boards/commissions are poor (3.1%) or very poor (1.7%). Approximately 32.9% had no opinion. ($n=286$)

Public sidewalks

Approximately 56.5% of respondents think public sidewalks are good (48.4%) or excellent (8.1%). Approximately 26.9% think sidewalks are average. Approximately 9.9% think sidewalks are poor (7.4%) or very poor (2.5%). Approximately 6.7% had no opinion. ($n=283$)



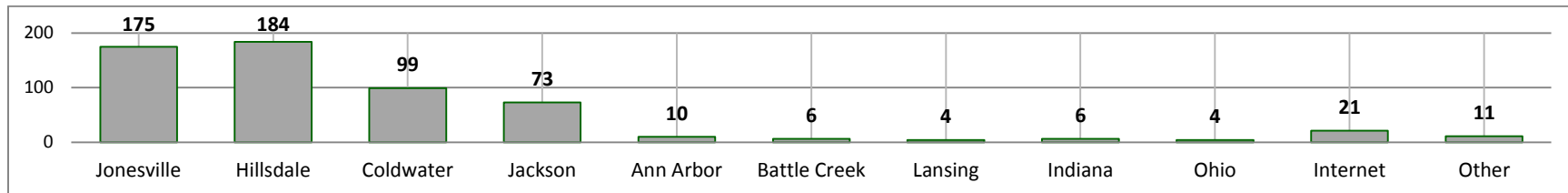
Overall, what is your opinion of Jonesville as a place to live?

Approximately 81.2% of respondents think Jonesville is a good (45.0.0%) or excellent (36.2%) place to live. Approximately 12.2% think Jonesville is an average place to live. Approximately 2.8% think Jonesville is a poor (1.1%) or very poor (1.7%) place to live. Approximately 3.8% had no opinion. ($n=287$)

Commercial Services

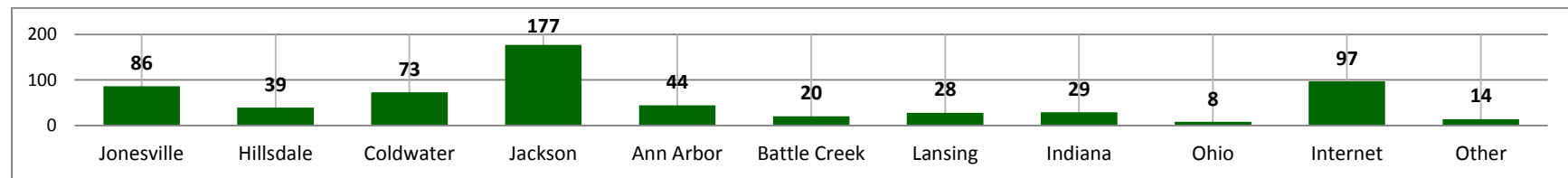
Where do you usually purchase goods and services?

Groceries



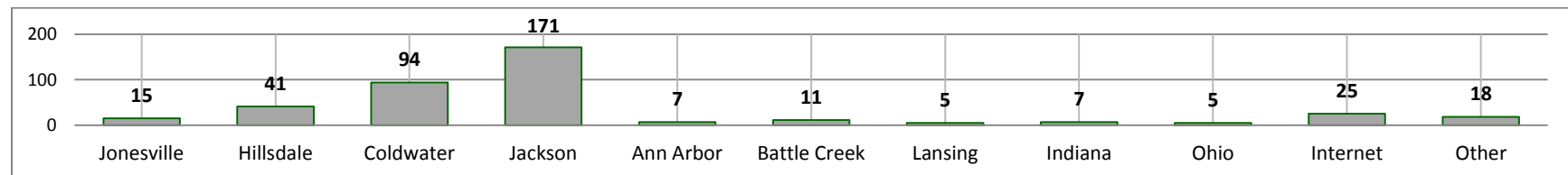
Approximately 63.2% of respondents purchased groceries in Jonesville. Approximately 66.4% and 35.7% of respondents bought them in Hillsdale and Coldwater, respectively. Approximately 26.4% procured them in Jackson. Approximately 7.2% of respondents acquired groceries in Ann Arbor (3.6%), Battle Creek (2.2%), and Lansing (1.4%). Approximately 7.2% of respondents purchased them in Indiana (2.2%) and Ohio (1.4%). Approximately 7.6% of respondents bought groceries through the Internet. Approximately 4.0% of respondents purchased them elsewhere. (*n=277 - Please note that respondents shopped in multiple communities.*)

Clothing

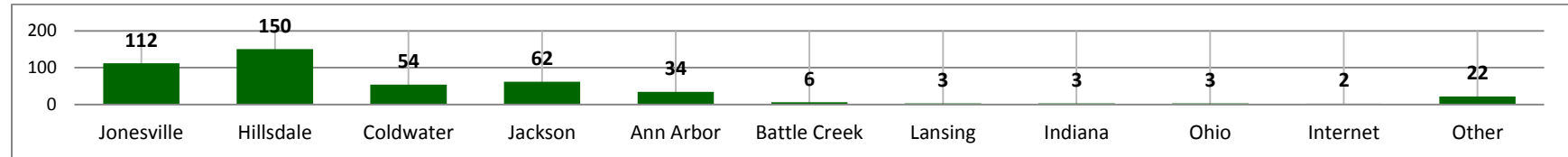


Approximately 31.1% of respondents purchased clothing in Jonesville. Approximately 14.1% and 26.4% of respondents bought them in Hillsdale and Coldwater, respectively. Approximately 63.9% procured them in Jackson. Approximately 33.2% of respondents acquired clothing in Ann Arbor (15.9%), Battle Creek (7.2%), and Lansing (10.1%). Approximately 13.4% of respondents purchased them in Indiana (10.5%) and Ohio (2.9%). Approximately 35.0% of respondents bought clothing through the Internet. Approximately 5.1% of respondents purchased them elsewhere. (*n=277 - Please note that respondents shopped in multiple communities.*)

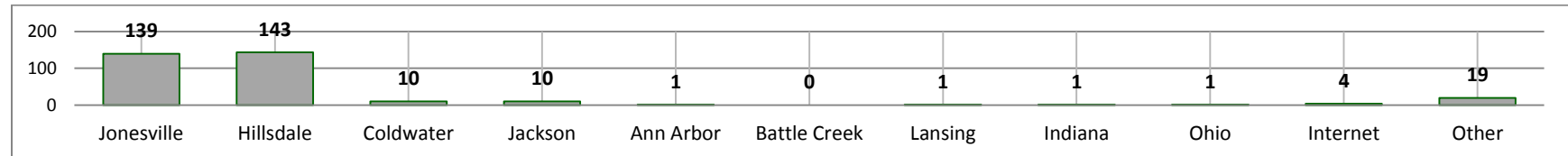
Appliances



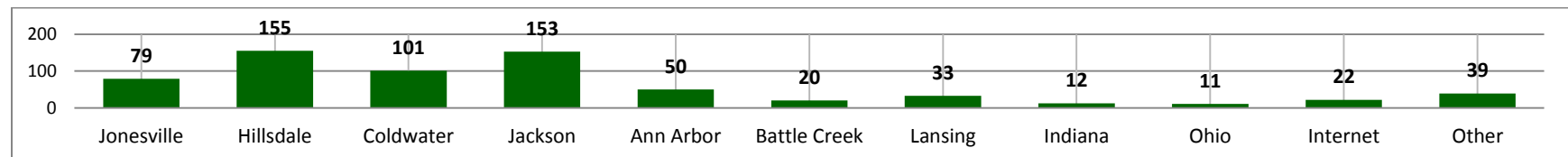
Approximately 5.6% of respondents purchased appliances in Jonesville. Approximately 15.3% and 35.1% of respondents bought them in Hillsdale and Coldwater, respectively. Approximately 63.8% procured them in Jackson. Approximately 8.6% of respondents acquired appliances in Ann Arbor (2.6%), Battle Creek (4.1%), and Lansing (1.9%). Approximately 4.5% of respondents purchased them in Indiana (2.6%) and Ohio (1.9%). Approximately 9.3% of respondents bought appliances through the Internet. Approximately 6.7% of respondents purchased them elsewhere. (*n=268 - Please note that respondents shopped in multiple communities.*)

Medical

Approximately 40.6% of respondents had medical appointments in Jonesville. Approximately 54.4% and 19.6% of respondents had appointments in Hillsdale and Coldwater, respectively. Approximately 22.5% had appointments in Jackson. Approximately 15.6% of respondents had appointments in Ann Arbor (12.3%), Battle Creek (2.2%), and Lansing (1.1%). Approximately 2.2% of respondents had appointments in Indiana (1.1%) and Ohio (1.1%). Approximately 0.7% of respondents had medical appointments via the Internet. Approximately 8.0% of respondents had appointments elsewhere. (*n=276 - Please note that respondents had medical appointments in multiple communities.*)

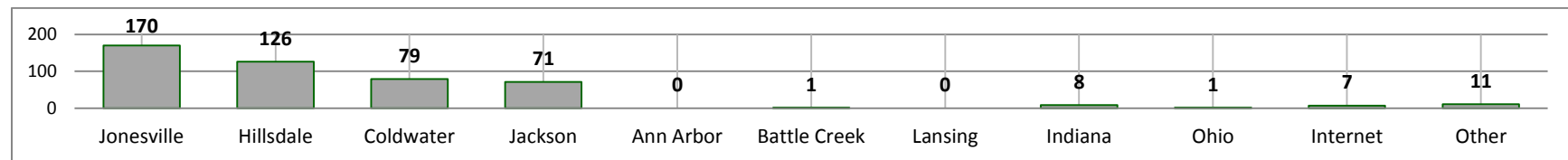
Prescriptions

Approximately 50.2% of respondents purchased prescriptions in Jonesville. Approximately 51.6% and 3.6% of respondents bought them in Hillsdale and Coldwater, respectively. Approximately 3.6% procured them in Jackson. Approximately 0.8% of respondents acquired prescriptions in Ann Arbor (0.4%), Battle Creek (0.0%), and Lansing (0.4%). Approximately 0.8% of respondents purchased them in Indiana (0.4%) and Ohio (0.4%). Approximately 1.4% of respondents bought prescriptions through the Internet. Approximately 6.9% of respondents purchased them elsewhere. (*n=277 - Please note that respondents filled prescriptions in multiple communities.*)

Entertainment

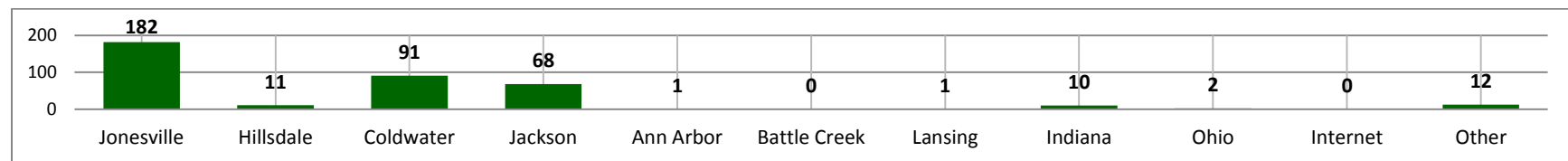
Approximately 28.9% of respondents purchased entertainment in Jonesville. Approximately 56.8% and 37.0% of respondents bought them in Hillsdale and Coldwater, respectively. Approximately 56.0% procured them in Jackson. Approximately 37.7% of respondents acquired appliances in Ann Arbor (18.3%), Battle Creek (7.3%), and Lansing (12.1%). Approximately 8.4% of respondents purchased them in Indiana (4.4%) and Ohio (4.0%). Approximately 8.1% of respondents bought entertainment through the Internet. Approximately 14.3% of respondents purchased them elsewhere. (*n=273 - Please note that respondents purchased entertainment in multiple communities.*)

Hardware

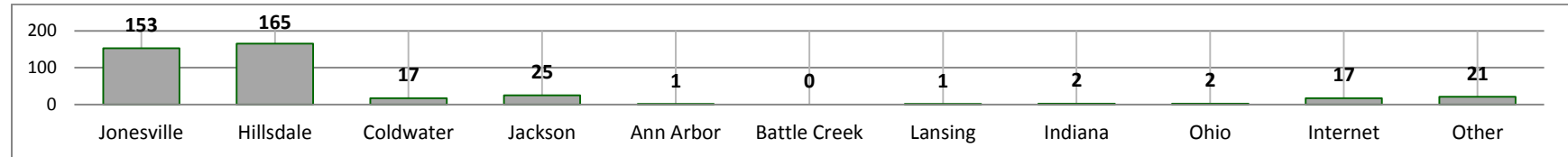


Approximately 61.8% of respondents purchased hardware in Jonesville. Approximately 45.8% and 28.7% of respondents bought it in Hillsdale and Coldwater, respectively. Approximately 25.8% procured it in Jackson. Approximately 0.4% of respondents acquired hardware in Ann Arbor (0.0%), Battle Creek (0.4%), and Lansing (0.0%). Approximately 3.3% of respondents purchased it in Indiana (2.9%) and Ohio (0.4%). Approximately 2.6% of respondents bought hardware through the Internet. Approximately 14.3% of respondents purchased it elsewhere. (*n=275 - Please note that respondents shopped in multiple communities.*)

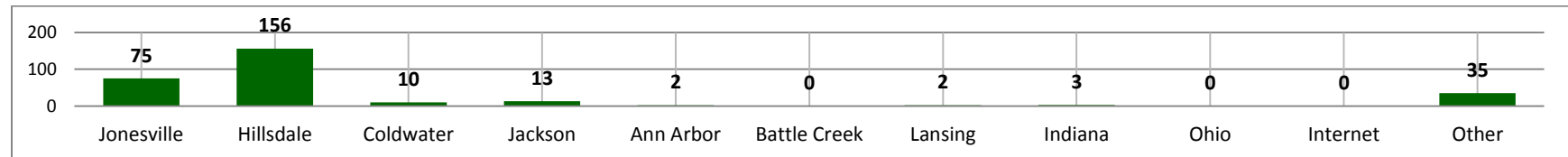
Lumber



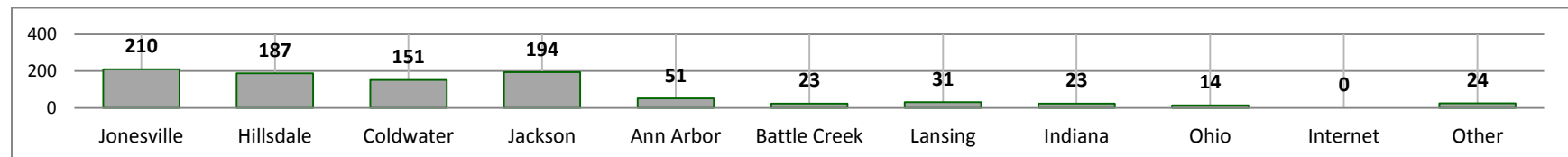
Approximately 67.7% of respondents purchased lumber in Jonesville. Approximately 4.1% and 33.8% of respondents bought it in Hillsdale and Coldwater, respectively. Approximately 25.3% procured it in Jackson. Approximately 0.8% of respondents acquired hardware in Ann Arbor (0.4%), Battle Creek (0.0%), and Lansing (0.4%). Approximately 4.4% of respondents purchased it in Indiana (3.7%) and Ohio (0.7%). No respondents bought lumber through the Internet. Approximately 4.5% of respondents purchased it elsewhere. (*n=269 - Please note that respondents shopped in multiple communities.*)

Banking

Approximately 54.8% of respondents banked in Jonesville. Approximately 59.1% and 6.1% of respondents banked in Hillsdale and Coldwater, respectively. Approximately 9.0% banked in Jackson. Approximately 0.8% of respondents banked in Ann Arbor (0.4%), Battle Creek (0.0%), and Lansing (0.4%). Approximately 1.4% of respondents banked in Indiana (0.7%) and Ohio (0.7%). Approximately 6.1% of respondents banked through the Internet. Approximately 7.5% of respondents banked elsewhere. (*n=279 - Please note that respondents banked in multiple communities.*)

Beauty Salon/Barber

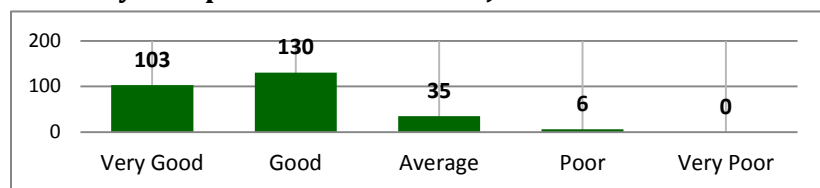
Approximately 27.6% of respondents went to the beauty salon/barber in Jonesville. Approximately 57.4% and 3.7% of respondents went to Hillsdale and Coldwater, respectively. Approximately 4.8% went to Jackson. Approximately 1.4% of respondents went to Ann Arbor (0.7%), Battle Creek (0.0%), and Lansing (0.7%). Approximately 1.1% went to Indiana (1.1%) and Ohio (0.0%). No respondents went to the beauty salon/barber through the Internet. Approximately 12.9% of respondents went elsewhere. (*n=272 - Please note that respondents visited beauty salons/barbers in multiple communities.*)

Restaurants

Approximately 75.5% of respondents went to restaurants in Jonesville. Approximately 67.3% and 54.3% of respondents went to Hillsdale and Coldwater, respectively. Approximately 69.8% went to Jackson. Approximately 37.8% of respondents went to Ann Arbor (18.4%), Battle Creek (8.3%), and Lansing (11.2%). Approximately 13.3% went to Indiana (8.3%) and Ohio (5.0%). No respondents went to restaurants through the Internet. Approximately 8.6% of respondents went elsewhere. (*n=278 - Please note that respondents dined in multiple communities.*)

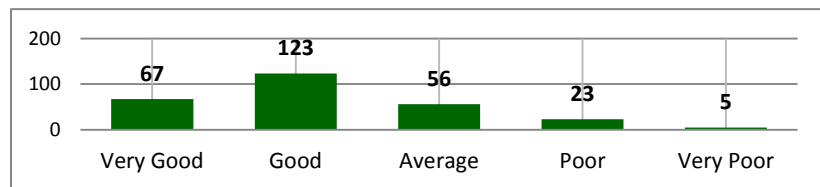
Downtown Jonesville

What is your opinion of Downtown Jonesville?



Visual Appearance of Downtown

Approximately 84.3% of respondents think the visual appearance of Downtown is good (47.1%) or very good (37.2%). Approximately 12.4% think the appearance is average. Approximately 3.3% think the appearance is poor (2.9%) or very poor (0.4%). (*n=274*)

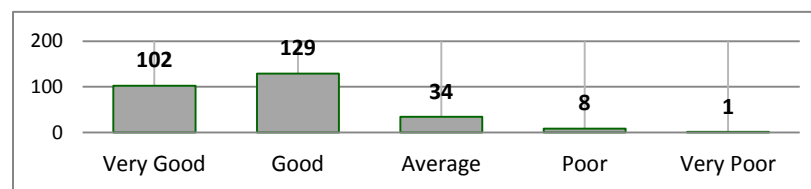


Visibility of Directional Signs in Downtown

Approximately 77.7% of respondents think the visibility of Downtown directional signage is good (52.0%) or very good (25.7%). Approximately 17.2% think the directional signage visibility is average. Approximately 5.1% think the directional signage visibility is poor (4.4%) or very poor (0.7%). (*n=273*)

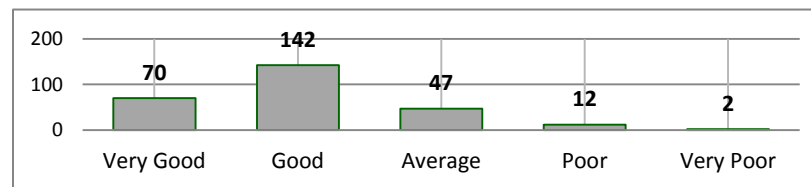
Street and Pedestrian Lighting in Downtown

Approximately 85.0% of respondents think Downtown's street and pedestrian lighting is good (47.4%) or very good (37.6%). Approximately 12.8% think the lighting is average. Approximately 2.2% think the lighting is poor (2.2%) or very poor (0.0%). (*n=274*)



Parking in Downtown

Approximately 69.4% of respondents think Downtown parking is good (44.9%) or very good (24.5%). Approximately 20.4% think parking is average. Approximately 10.2% think parking is poor (8.4%) or very poor (1.8%). (*n=274*)



What other uses would you like to see in Downtown Jonesville?

This was an open-ended question with responses from 175 people. Additional retail stores (e.g., specialty shops, clothiers, grocers, etc.) and restaurants—especially a coffee shop—were the most common responses. The need for people-driven activities (e.g., entertainment, festivals and cultural venues, breweries/pubs, farmers market, etc.) and more recreation facilities were also very common. The need for a variety of street and other public amenities was also pointed out.

Eye Sore Picnic Farmers Market Attract Needs Unsure
Business Ron Gow Shops Bar Area River
Medical Center Bring Park Rental Hall
Housing Olive Garden Space Mini Mall
Apartments Advantage Torn Love Indoor Vendors
Opinion Care

Quality of Life

What do you like best about Jonesville?

This was an open-ended question with responses from 223 people. The most common response was the small-town feel of Jonesville. Positive comments about the people which comprise the community also predominated. Downtown and its businesses (including the bakery and various eateries) were popular. The overall 'clean' appearance of the City was commented upon often as were feelings of safety. Recreational opportunities, the Sauk Theater, community history, and other cultural resources were remarked upon. Jonesville Community Schools were mentioned. There were many positive comments regarding the facilities and services provided by the City (including the quality of roads and streets) and its employees. The walkability of Jonesville and its ease of access/location were also mentioned as well as a variety of other assets.

Farmers Market Trees Walk Question Events Diner
Community Book Jonesville Gas Station
Businesses Pool Park Children Shop
Fast Food Restaurant People Traveling
Downtown Hotel Clothing Gathering Retail Rec
Options Ice Family

How would you like the Klein Tool/Vaco Building to be redeveloped?

This was an open-ended question with responses from 185 people. A mix of mostly retail (including farmers/flea markets) and other businesses (including industrial and offices) were proposed. Various types of recreation (including parks and gyms) and entertainment centers (including rental halls) were very common. Restaurants (including a coffee shop and brewery) were popular. Various types of housing were proposed. A wide variety of other uses were also mentioned. Many respondents proposed tearing down the existing building.

Peaceful Security Easy Access Government
Place to Live Children Roads Happy
Restaurants Nice Quiet Town Clean
Excellent City Services Community Yard Waste
Small Town Cindy Means Friendly
Hardware Safe Bike Downtown Citizens
School System Municipal Caring Size Udder Side
Sauk Theatre

Empty Buildings Drive Water Night Life River Turning onto US12
 Taxes Run Businesses Apartments Traffic
 Roads Parking Not Enough Restaurants
 Town Little Downtown Police Department
 Shopping Larger Jonesville Low Income Think
 Recreational Facilities Street Activities

What do you like least about Jonesville?

This was an open-ended question with responses from 194 people. The most common responses regarded some type of traffic or street/road issue, including sidewalks and parking. The need for more entertainment/things to do (e.g., Sundays, at night, special events) for kids and adults was noted repeatedly. Multiple calls were also made for more shopping and dining options, including a small grocery store. High taxes and utility bills were noted. The presence of cliques, gossip, insular thinking, and a lack of public involvement were pointed out. Various complaints regarding housing and municipal government were also made.

What three things does Jonesville need the most?

This was an open-ended question with responses from 181 people. Many responses included calls for a wider variety of shops (including a grocery store) as well as more restaurants. There were also many references regarding recreation (including a community center, access to the St. Joseph River, and trails). The need for more entertainment options that will attract residents and tourists in the evenings as well as the day was pointed out repeatedly. More development in the industrial park was mentioned as well as the general need for more jobs. Housing options were brought up repeatedly. A wide variety of transportation-related issues were identified (including traffic problems, parking lot lighting, and sidewalks). Various comments were made about City government (including the need for better water treatment). The need for Downtown upgrades was made (including the issue of vacant buildings).

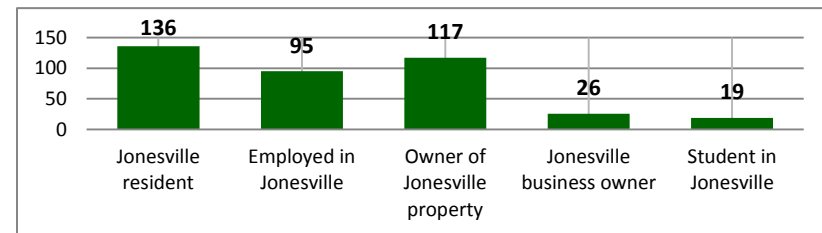
Police Expensive High School US12 Recreational
 Middle School Side Walks High Speed Internet
 Entertainment Rec Center Housing Unsure
 Restaurants Big Park Movie Theater
 Shop Better Traffic Flow Community
 Pickle Ball Court Activities Level Clothing Stores
 Adults Jonesville Station Retail Stores Opinion

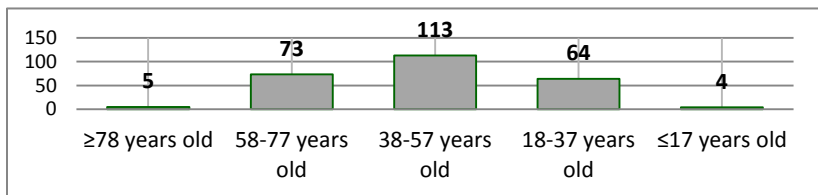
General Information

Please provide the following information about yourself.

Your relationship to the City:

Approximately 61.0% of respondents were Jonesville residents. Approximately 42.6% were employed in the City. Approximately 52.5% owned property in Jonesville. Approximately 11.7% were business owners. Approximately 8.5% were students. (*n=223 - Please note that respondents had multiple relationships with the City.*)



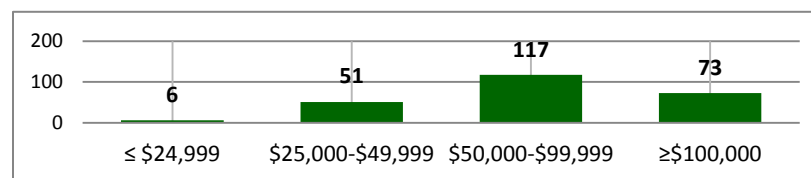


Your generation:

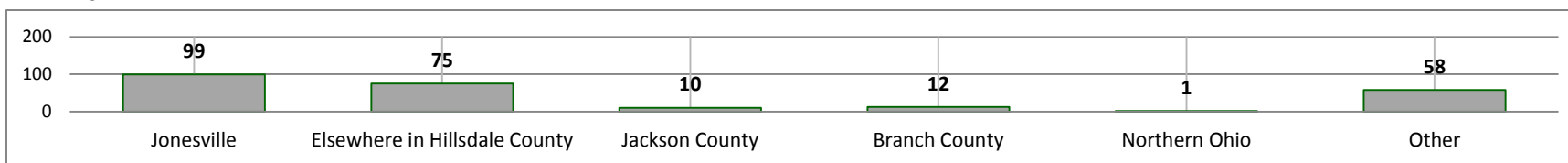
Approximately 1.9% of respondents were members of the 'Silent' generation or older. Approximately 28.2% were from the 'Baby Boomer' generation. Approximately 43.6% were from 'Generation X'. Approximately 24.7% were from the 'Millennial' generation. Approximately 1.6% were from the 'iGeneration' or younger. (n=259)

Your household income:

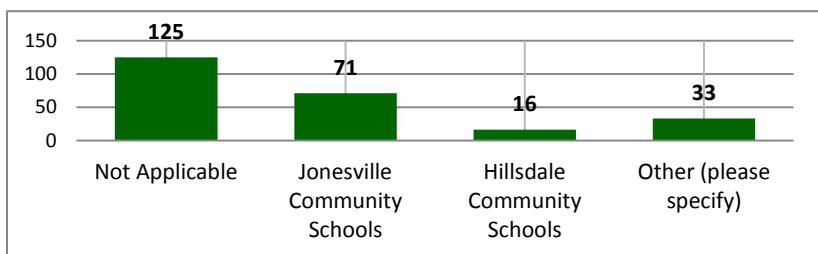
Approximately 2.4% of respondents had a household (HH) income of less than \$25,000 a year. Approximately 20.7% had a HH income of \$25,000-\$49,999. Approximately 47.4% had a HH income of \$50,000-\$99,999. Approximately 29.5% had a HH income of at least \$100,000. (n=247)



Where you work:



Approximately 38.8% of respondents worked in Jonesville and approximately 29.4% worked elsewhere in Hillsdale County. Approximately 3.9% worked in Jackson County, approximately 4.7% worked in Branch County, and approximately 0.4% worked in Northern Ohio. Approximately 22.8% worked in some other place. However, approximately 46.6% of those who indicated they worked in some other place wrote in that they were retired and 8.6% wrote in that they worked from home.

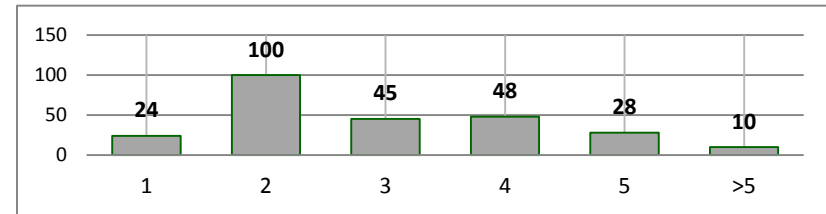


Where your children attend school:

Approximately 29.0% of respondents had children attending Jonesville Community Schools. Approximately 6.5% had children attending Hillsdale Community Schools. Approximately 13.5% had children attending some other school. The question was not applicable to approximately 51.0% of respondents.

Number of people in your household:

Approximately 9.4% of respondents lived in a 1-person household. Approximately 39.2% lived in a 2-person household. Approximately 17.7% lived in a 3-person household. Approximately 18.8% lived in a 4-person household. Approximately 11.0% lived in a 5-person household. Approximately 3.9% lived in a household with more than 5 people. (n=255)

**General Information**

Improve Priority Survey Care Schools Yard Waste
 Town Ideas Love Jonesville Overall Live
 Good Work Place Meet Hillsdale Patrolling
 Opportunity Questions Resident Park

Please provide any general comments:

This was an open-ended question with responses from 92 people. There were many positive comments in general, as well as specifically regarding City government, the survey, and Jonesville Community Schools. There were various calls for economic development including the need for: more recreation, more entertainment and shops/restaurants, historic/nature preservation, downtown improvements, and more shops/restaurants.