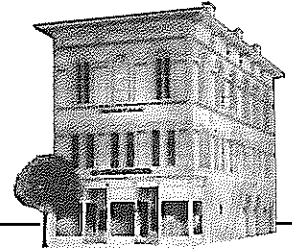




VILLAGE OF JONESVILLE

265 E. CHICAGO ST.
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**VILLAGE OF JONESVILLE
DOWNTOWN DEVELOPMENT AUTHORITY AGENDA
January 14, 2014 - 7:30 A.M.
VILLAGE HALL**

1. CALL TO ORDER
2. PRESENTATIONS AND RECOGNITIONS
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES – November 12, 2013
5. PUBLIC COMMENT
6. NEW BUSINESS
 - A. Hillsdale County Chamber of Commerce Visitor Guide Ad
 - B. Coldwater Country Visitor Guide Data
 - C. Project Updates
 - i. Heritage Lane
 - ii. Rail Trail Project
7. ONGOING BUSINESS
8. OTHER BUSINESS
9. ADJOURNMENT – Next Scheduled Meeting: **March 11, 2014, 7:30 a.m.**

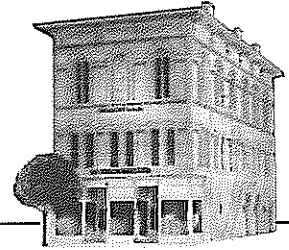
[Action]
[Information]
[Information/Discussion]




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To: Jonesville DDA Board
From: Jeffrey M. Gray, Village Manager 
Date: January 10, 2014
Re: Manager Report and Recommendations – January 14, 2014 DDA Meeting

6. A. Hillsdale County Chamber of Commerce Visitor Guide Ad [Action]

Following approval at the last meeting to advertise in the Coldwater Country Visitor Guide, the Hillsdale County Chamber of Commerce announced that the Hillsdale County Visitor Guide is returning. Ad prices and planned distribution are attached.

It has been proposed that the Riverfest Committee, Jonesville Business Association and the Downtown Development Authority join together to share in the costs of a single full page ad. The Riverfest Committee has indicated its support for the approach and the JBA is considering the proposal with the writing of this report.

At a total cost of \$630 for a full page ad, the individual cost to each of the three groups would be \$210. Should the JBA decide that it is not going to advertise, the cost of an ad shared with Riverfest would be \$315. The costs could be paid for by a portion of the monthly Martinrea donation. I would recommend a motion to share in the costs of a full-page ad. *Please refer to the price list and distribution information.*

6. B. Coldwater Country Visitor Guide Data [Information]

With the approval to once again advertise in the Coldwater Country Visitor Guide, the DDA had requested some additional information on distribution. Data from the vendor is attached. *Please refer to the attached distribution data.*

6. C. Project Updates [Information/Discussion]

Staff will provide verbal updates at the meeting regarding these projects in and around Downtown.

Correspondence:

- Hillsdale County Chamber of Commerce Annual Report