



**NEWS RELEASE
CITY OF JONESVILLE**

FOR IMMEDIATE RELEASE

DOWNTOWN JONESVILLE GIFT CARD MATCHING PROGRAM SOLD OUT

Thanks to a generous donation of \$9,000 from Consumers Energy's "Our Town" gift card program, the Jonesville Downtown Development Authority (DDA) was able to double the amount of gift cards and gift certificates. The program sold out in 20 minutes!

This is exciting news for our Downtown businesses. Thanks to the donation and the gift card purchases, \$18,000 will be invested in participating businesses in our community! The Jonesville Downtown Development Authority wants to thank Consumers Energy for its donation and all those who purchased cards for this support of local business!

"Consumers Energy is excited to again support Michigan's small businesses and communities we serve this holiday season," said Lauren Youngdahl Snyder, Consumers Energy's vice president of customer experience. "'Our Town' made an impact across Michigan last year, and we look forward to seeing the program's dollars and shoppers give a boost to shops and restaurants in their hometowns."

If you missed out on the program, please consider supporting your favorite local business with a gift card or other purchase. Although your purchase won't be matched, it will make an investment in our local small businesses.

Purchasers should allow 7-10 business days for processing their gift card or gift certificate purchase. Staff will contact purchasers when gift cards are ready for pickup.

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