



Christmas in Jonesville

2021 Downtown Storefront Decorating Contest

*Please join the Jonesville Business Association and Downtown Development Authority in decorating your storefront for the **Downtown Storefront Decorating Contest**. With your help and participation, we will increase the Christmas cheer Downtown. Best of all, the contest is **free** and you could win **bragging rights** for a year!*

Contest Rules

1. All Downtown businesses are invited to participate.
2. Your storefront should be ready before **Friday, December 3rd**, in time for the Christmas in Jonesville Open House weekend!
3. **Be creative!** Lights are encouraged to light up the Downtown for Christmas shoppers, but all manner of decorations are welcome to show Christmas spirit. Window paints, garland, and window displays are all fair game.
4. The winner will be selected by **customers** in the Downtown. The contest is intended to encourage the public to visit Downtown businesses.
5. Storefronts will also be evaluated by esteemed and highly-qualified **Decoration Judges**.
6. We encourage friendly competition between businesses – but ask that you please remember your **Christmas Spirit** and respect the **honor system**:
 - Limit votes to **patrons** that visit your business
 - Only **one vote per customer** per location
 - Stuffing the ballot box will land you on the **Naughty List!!**
7. **Voting will begin on Friday, December 3rd and will continue through Sunday, December 12th.**
8. Voters and judges will be encouraged to base their selection on what can be seen from the street or storefront.
9. The top vote getter will win the **Traveling Trophy** and the favorite of the judges will win the **Judge's Award**. Winners will see their storefront featured on Facebook and promotions next year (and don't forget the envy of your fellow Downtown business owners!)
10. The **winner** will be announced the week of December 13th on the City's Facebook page (www.facebook.com/jonesville.michigan) and website (www.jonesville.org).
11. Consider partnering with **student groups** or **service organizations** if you have a storefront, but will not be decorating yourself.
12. Decorations should be in good taste for the entire community to enjoy.

If you are willing to host a **contest ballot box** in your business, contact City Hall at 849-2104 or ojohnson@jonesville.org.