



**NEWS RELEASE
CITY OF JONESVILLE**

FOR IMMEDIATE RELEASE

DOUBLE YOUR DOLLARS IN DOWNTOWN JONESVILLE THIS HOLIDAY SEASON

Thanks to another generous donation of \$9,000 from Consumers Energy's "Our Town" gift card program, the Jonesville Downtown Development Authority (DDA) is doubling the amount of gift cards and gift certificates purchased for a second straight year. This means that when you spend \$25.00, you will get an additional \$25.00 for FREE to spend at a participating business in Downtown Jonesville. It also means that \$18,000 will be invested in local businesses this holiday season.

Gift card sales will take place on Tuesday, December 7th beginning at 5:00 p.m. until 7:00 p.m., or until donated funds run out. Individuals may purchase up to 4 gift cards or gift certificates under the program. Purchasers are encouraged to purchase not more one card or certificate from a single business to spread the benefit to many. Orders will be processed on a first-come, first-served basis.

"Consumers Energy is excited to again support Michigan's small businesses and communities we serve this holiday season," said Lauren Youngdahl Snyder, Consumers Energy's vice president of customer experience. "'Our Town' made an impact across Michigan last year, and we look forward to seeing the program's dollars and shoppers give a boost to shops and restaurants in their hometowns."

"The DDA is very grateful that Consumers Energy would consider us for another donation," said DDA Chair Don Toffolo. "We are very appreciative of their generosity and support of local business in Jonesville."

In 2020, donations from the Consumers Energy Our Town program and a private donation resulted in \$21,200 in investments in Downtown Jonesville businesses.

Purchases must be made in-person at the Jonesville Police Department on December 7th beginning at 5:00 p.m. to be eligible for the match program. Go to www.jonesville.org/giftcards.aspx to download an order form and to view program terms. Please note that this year all purchases must be made with cash, only one order form will be accepted from each person, and the purchaser must be at least 18 years of age and present with their form at the Police Department.

Program funds are limited to the \$9,000 donation. Once the donation has been expended, no additional gift cards or certificates will be sold. The program sold out very quickly last year.

Gift cards will be available for pickup at the Police Department before Christmas. City staff will contact purchasers when cards are available for pickup. Those with questions can contact City Hall at 849-2104.

###

Contact Information:
Jeff Gray, City Manager
116 W. Chicago Street
Jonesville, MI 49250
(517) 849-2104
jgray@jonesville.org