

Framing Jonesville's Future
May 8th, 2018
7 p.m.

AGENDA

- Welcome and Introductions Jeff Gray, City Manager
- Brief overview of Community Survey
- Results of Community's Top Priorities
- Review of DDA/LDFA Priorities
- Discussion of Economic Development Strategy
- Wrap Up and Closing Remarks

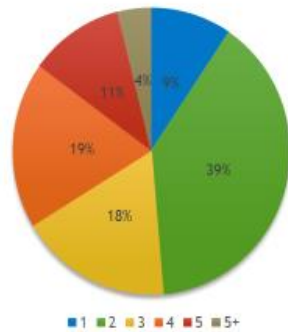


Overview of the Community Survey

Jonesville by the numbers

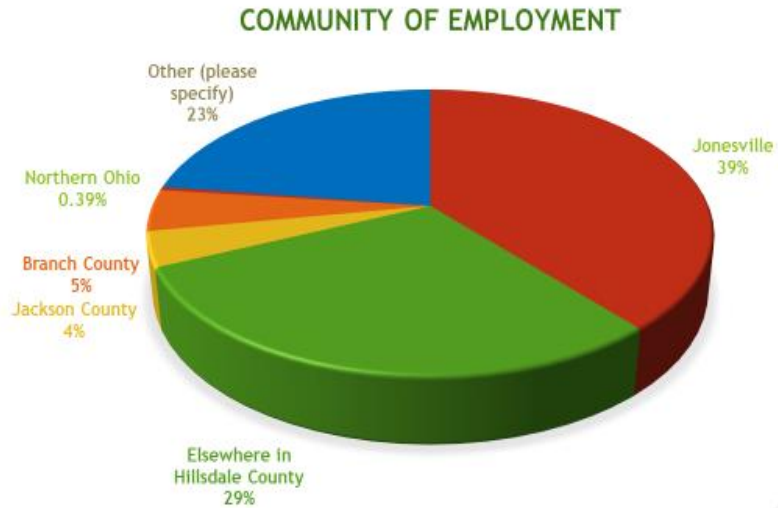
- ▶ Over 300 people took the survey
- ▶ Demographic information consistent with Census
- ▶ Jonesville households who took the survey

Number of residents per household



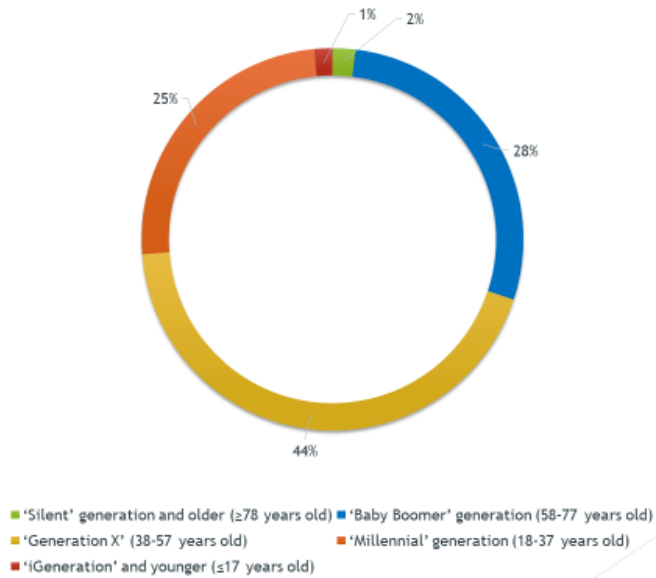
15 % response rate which is excellent. Usually these types of surveys are lucky get 5% response rate.

Where the people of Jonesville work



Majority Jonesville and elsewhere in Hillsdale County - 23% - 46.6% were retired and 8.6% worked from home. Other surrounding communities.

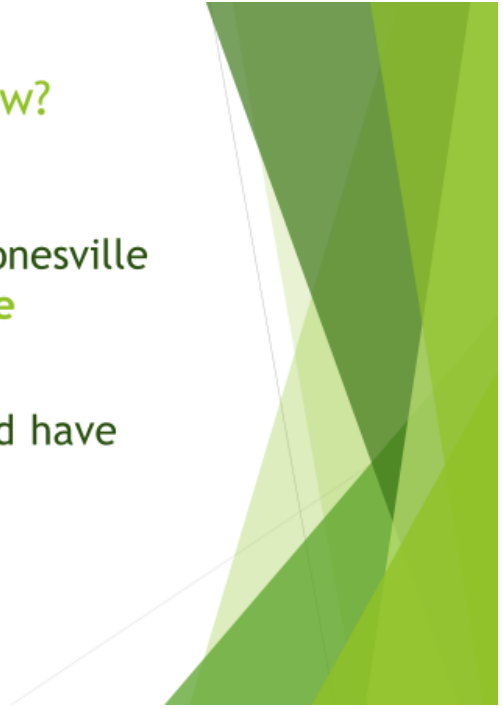
Generational Breakdown



Silent generation-5, Boomers 73, Generation X 113, 64 millennials, and 4 were the iGeneration

What else would you like to know?

- ▶ Overall, what is your opinion of Jonesville as a place to live? - **83% Favorable**
- ▶ What didn't we ask that you would have liked to see?



Results of Community's Top Priorities – Top 5

Klein Tool 45

Rec Center/Activities 23

Development of the St Joseph River as a Water Trail 21

Preservation of Historic Structures 15

Enhancement of Natural Resources 13

Housing 12

Shops 12

Parking 7

Jobs 7

Industrial Park 7

Grocery Store 6

Walking Trails 6

Coffee/Tea 6

Dial a Ride Expansion 4

Sidewalks 4

Improve the appearance of M-99 Corridor 3

Utility + Tax Bill Payments 0

Future Capital Projects – DDA and LDFA

Downtown Development Authority

- Klein Tool Reuse/Redevelopment Planning and Marketing
- 2019 MDOT Signal Modernization Project
- Chicago Street Streetscape
 - Tree Replacement
 - Brick and Sidewalk Maintenance
 - Light Pole Painting
- South Parking Lot – Utility Burial/Lot Repaving
- M-99 Streetscape Enhancements/Lighting
- Directional Signage

Local Development Finance Authority

- Improved Broadband Internet
 - Fiber and/or Cable
 - Industrial Park and Beck Street Industries
- Gaige/Reading Traffic Circulation
 - Reading Ln Extension
 - Gaige Street Pavement Maintenance
- Industrial Park Expansion
 - Land Acquisition
 - Design and Planning
- Incentives Planning and Implementation

Economic Development Strategy for the City of Jonesville

1. The City is committed to the growth of tax base and addition of quality jobs through the retention, expansion, and attraction of business and industries.
2. The City values durable, quality construction that will contribute to the economic vitality of the City for decades to come.
3. The boards and commissions responsible for development in the City, including City Council, Planning Commission, Zoning Board of Appeals (ZBA), Downtown Development Authority (DDA) and Local Development Finance Authority (LDFA), together with the City staff, work collaboratively to improve the economic vitality of the City.
4. City staff is empowered to act as a liaison to the development community on behalf of boards and commissions to assure that development decisions are efficient and predictable.
5. The City needs to be open to new and different forms of development.
6. The City will continue to support the expansion of existing manufacturing related businesses and recruit new employers.
7. The City is prepared to work with development partners like the MEDC (Michigan Economic Development Corporation), Hillsdale County Economic Development Partnership and others to provide appropriate incentives to secure significant levels of redevelopment/reinvestment.
8. The City will support the growth of entrepreneurs and small businesses, connecting them with applicable services and resources available through partners, like business plan development, workforce hiring and training resources, networking, etc.
9. The City will be flexible and accommodating (including, scheduling special meetings, expediting approvals, diverting resources, etc.) as there is significant competition in attracting high quality development prospects.
10. The City, DDA and LDFA are committed to investing in the maintenance and operation of its public facilities and infrastructure (including streets, sidewalks, water and sanitary sewer, public parking areas, and parks) to support the operation and growth of current and future businesses and industries.
11. The City and all its development boards will meet annually to review priorities and evaluate if their economic development efforts are working.